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U. S. Department of Agriculture

MEMORANDUM TO COOPERATING AGENCIES SERVED BY THE
AAA REGIONAL CONTACT SECTION

I want to call to your especial attention the enclosed press release announcing the appointment on May 1 of Wayne H. Darrow as chief of the Regional Contact Section, AAA Division of Information. He succeeds Reuben Brigham who has been named Assistant Director of the Extension Service.

I am sure you will be glad to give to Mr. Darrow the same cordial cooperation you have given Mr. Brigham. This sort of team work between AAA and field agencies is essential if we are to build sound national farm programs in the public interest. We appreciate the part you are playing in this.

As we see it here, we are all engaged in a struggle to conserve our soil and human resources. It is one of the most important national efforts ever undertaken. No one agency is capable of carrying the load. The driving force must come from farmers themselves, and the rest of us must pull together to supply the services the farmer needs to do the job. We see our part to be that of furnishing reliable information and field services required in explaining current programs; and in developing an understanding of the economic and social forces out of which the programs have grown.

I have taken this occasion of the selection of a new directing head of our field work to restate our aims, and to assure you that we stand ready to serve you.

Sincerely,

Alfred D. Stedman

Alfred D. Stedman
Director, Division of Information

